



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-27-2012 PAGE: 1 of 5

REDSHIFT MEDIA LLC - 23499

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
395860	08-16-2012	08-27-2012	1	YG ACTION FUND	YG ACTION FUND	POLITICALS	WTVD - DURHAM										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
167		241215	PHILADELPHIA	A. CLIFFORD	09-07-2012	10-04-2012	M (Broadcast Month, Cycle 1)	N	241215								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 167														
1	10-01-2012	10-04-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1	1	1	1				4	750	4	3,000.00
2	09-10-2012	09-16-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT	1	30	X		X	X	X			2	600	2	1,200.00
3	09-17-2012	09-23-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT	1	30	X	X	X	X	X			2	600	2	1,200.00
4	09-07-2012	09-09-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT	1	30					1			1	600	1	600.00
5	10-01-2012	10-04-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT	1	30	X	X	X	X				3	600	3	1,800.00
6	09-10-2012	09-16-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	X		X	X	X			2	1,300	2	2,600.00
7	09-17-2012	09-23-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	X	X	X	X	X			2	1,300	2	2,600.00
8	09-24-2012	09-30-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	X	X	X	X	X			2	1,300	2	2,600.00
9	10-01-2012	10-04-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	X	X	X	X				2	1,500	2	3,000.00
10	09-10-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	X		X	X	X			3	1,600	3	4,800.00
11	09-17-2012	09-23-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	X	X	X	X	X			3	1,600	3	4,800.00
12	09-24-2012	09-30-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	X	X	X	X	X			2	1,600	2	3,200.00
13	09-07-2012	09-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30					1			1	1,600	1	1,600.00
14	10-01-2012	10-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	X	X	X	X				3	1,600	3	4,800.00
15	09-10-2012	09-16-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30	X		X	X	X			3	2,000	3	6,000.00

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REDSHIFT MEDIA LLC - 23499

Contract No 395860	Contract Dt 08-16-2012	Revision Dt 08-27-2012	Rev# 1	Advertiser YG ACTION FUND	Brand YG ACTION FUND	Product Code POLITICALS								Station/Market WTVD - DURHAM					
Agency Est# 167			CMS # 241215	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-07-2012	End Date 10-04-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 241215				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 167																
16	09-17-2012	09-23-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30	X	X	X	X	X			3	2,000	3	6,000.00
17	09-24-2012	09-30-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30	X	X	X	X	X			3	2,000	3	6,000.00
18	10-01-2012	10-04-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30	1	1	1	1				4	2,000	4	8,000.00
19	09-10-2012	09-16-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			1	30	X		X	X	X			4	850	4	3,400.00
20	09-17-2012	09-23-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			1	30	X	X	X	X	X			4	850	4	3,400.00
21	09-24-2012	09-30-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			1	30	X	X	X	X	X			4	850	4	3,400.00
22	09-07-2012	09-09-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			1	30					1			1	850	1	850.00
23	10-01-2012	10-04-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			1	30	X	X	X	X				3	700	3	2,100.00
24	09-10-2012	09-16-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30	X		X	X	X			4	1,500	4	6,000.00
25	09-17-2012	09-23-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30	X	X	X	X	X			4	1,500	4	6,000.00
26	09-24-2012	09-30-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30	X	X	X	X	X			4	1,500	4	6,000.00
27	09-07-2012	09-09-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30					1			1	1,500	1	1,500.00
28	10-01-2012	10-04-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30	1	1	1	1				4	1,200	4	4,800.00
29	09-07-2012	09-09-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			1	30						X		1	650	1	650.00
30	09-10-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			1	30						X		2	650	2	1,300.00

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395860	08-16-2012	08-27-2012	1	YG ACTION FUND	YG ACTION FUND	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
167	241215	PHILADELPHIA	A. CLIFFORD	09-07-2012	10-04-2012	M (Broadcast Month, Cycle 1)	N	241215

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 167																	
31	09-17-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						X		2	650	2	1,300.00
32	09-24-2012	09-30-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						X		2	650	2	1,300.00
33	09-07-2012	09-09-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	1	30						X		1	800	1	800.00
34	09-10-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	1	30						X		2	800	2	1,600.00
35	09-17-2012	09-23-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	1	30						X		2	800	2	1,600.00
36	09-24-2012	09-30-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	1	30						X		2	800	2	1,600.00
37	09-07-2012	09-09-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	1	30							X	1	800	1	800.00
38	09-10-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	1	30							X	2	800	2	1,600.00
39	09-17-2012	09-23-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	1	30							X	2	800	2	1,600.00
40	09-24-2012	09-30-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	1	30							X	2	800	2	1,600.00
R 41	09-10-2012	09-16-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1		1	1	1			4	850	4	3,400.00
42	09-17-2012	09-23-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1	1	1	1	1			5	850	5	4,250.00
43	09-24-2012	09-30-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1	1	1	1	1			5	850	5	4,250.00
44	09-07-2012	09-09-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30					1			1	850	1	850.00
R 45	09-10-2012	09-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30	X		X	X	X			2	1,800	2	3,600.00

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Agency Est# 167			CMS # 241215	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-07-2012	End Date 10-04-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241215				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 167																				
46	09-17-2012	09-23-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				1	30	X	X	X	X	X			2	1,800	2	3,600.00
47	09-24-2012	09-30-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				1	30	X	X	X	X	X			1	1,800	1	1,800.00
48	10-01-2012	10-04-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				1	30	X	X	X	X				2	1,800	2	3,600.00
49	09-10-2012	09-16-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				1	30			1					1	4,000	1	4,000.00
			----- ITEM LINE NOTE ----- TBA																	
50	09-24-2012	09-30-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				1	30			1					1	4,000	1	4,000.00
			----- ITEM LINE NOTE ----- TBA																	
51	10-01-2012	10-04-2012	09:00PM - 11:00PM	PRIME SPECIALS (797)				1	30			1					1	5,000	1	5,000.00
			----- ITEM LINE NOTE ----- PRES DEBATE																	
52	09-07-2012	09-09-2012	09:00PM - 11:00PM	FRIDAY PRIME 9-11P (12276)				1	30					1			1	4,000	1	4,000.00
			----- ITEM LINE NOTE ----- 20/20																	
53	09-10-2012	09-16-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)				1	30					1			1	4,000	1	4,000.00
			----- ITEM LINE NOTE ----- 20/20																	
54	09-17-2012	09-23-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)				1	30					1			1	4,000	1	4,000.00
			----- ITEM LINE NOTE ----- 20/20																	
55	09-07-2012	09-09-2012	09:00PM - 11:00PM	PRIME ROS MON-SAT 8-11PM/SUN 7-11PM (798)				1	30							1	1	5,000	1	5,000.00
			----- ITEM LINE NOTE ----- ONCE UPON A TIME																	

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Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 167																	
56	09-10-2012	09-16-2012	09:00PM - 11:00PM	PRIME ROS MON-SAT 8-11PM/SUN 7-11PM (798)	1	30							1	1	5,000	1	5,000.00
----- ITEM LINE NOTE ----- REVENGE																	
R 57	09-10-2012	09-16-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	X		X	X	X		X	4	1,600	4	6,400.00
58	09-17-2012	09-23-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	X	X	X	X	X	X	X	4	1,600	4	6,400.00
59	09-24-2012	09-30-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	X	X	X	X	X	X	X	3	1,600	3	4,800.00
60	09-07-2012	09-09-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30					1	1	1	3	1,600	3	4,800.00
61	10-01-2012	10-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	1	1	1	1				4	1,600	4	6,400.00
62	09-23-2012	09-23-2012	08:00PM - 10:59PM	PRIME SPECIALS (797)	1	30							1	1	5,000	1	5,000.00
----- ITEM LINE NOTE ----- EMMY'S																	
A 63	10-01-2012	10-04-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	X	X	X	X				1	850	1	850.00
Contracted Gross Total:																149	212,000.00
Actual Gross Total:																149	212,000.00
Agency Commission:																	31,800.00
Net Total:																	180,200.00

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Sep 12	0.00	0.00	168,650.00	0.00	168,650.00
Oct 12	0.00	0.00	43,350.00	0.00	43,350.00
TOTAL	0.00	0.00	212,000.00	0.00	212,000.00

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